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Beacon Eye Centers Join TLC The Laser Center

Dear Beacon Patient:

It is a pleasure to welcome you to TLC The Laser Center's Alumni Program – TLC has acquired Beacon Eye so all Beacon Eye Centers are now TLC centers. Since you are a former Beacon patient, we want to share with you the benefits you now have as a Beacon/TLC alumnus.

The Beacon Lifetime Vision Improvement Program is replaced with the TLC Lifetime Commitment Program. All former Beacon patients who were eligible for Beacon's program are automatically eligible for the TLC Lifetime Commitment Program.

The TLC Lifetime Commitment Program is your assurance that in the event a retreatment for nearsightedness is needed at any time in your life, you will receive the surgery itself at no charge provided you maintain your eligibility for the program. Although retreatments are infrequent after the first 24-month post-operative period, should you become more nearsighted over time and your TLC eye doctor determines a retreatment is likely to improve your vision, the surgery itself will be provided at no charge to you.

Annual Eye Exams Are Important

Regardless of how long ago you had laser vision correction, having an annual eye examination is an essential part of maintaining the health of your eyes. To maintain your eligibility for the TLC Lifetime Commitment Program, you must have an annual eye exam with a TLC affiliate doctor and document that visit. Charges for annual eye exams are determined by the individual doctor.

Please read carefully the enclosed Membership Record booklet. It describes the program guidelines, eligibility, and limitations, and is used to document your annual visits. If you have had your annual eye exam this year, you may fill in the Membership Record 1998 verification page yourself.

There are over 6,500 TLC affiliate eye doctors in North America, including many former Beacon doctors. You may call your local TLC/Beacon center to verify that your current eye doctor is a TLC affiliate, or to obtain the name and phone number of a TLC doctor near you. We have enclosed a Directory of TLC centers for

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your convenience. Although we expect most former Beacon eye doctors to become TLC affiliate doctors, if your eye doctor is not yet a TLC affiliate, you may want to suggest that he or she call the nearest TLC laser center for details on becoming one.

TLC's dramatic growth over the past two years is primarily the result of referrals to us from happy patients like you. Hundreds of thousands of people will be having laser vision correction this year and we want you to know that the fine care you received at Beacon is now available at TLC centers across the country. Please share your enthusiasm for laser vision correction with your friends and family, and we hope you ask them to call TLC. We are also now offering laser treatment for hyperopia (farsightedness).

As the newest part of TLC, the former Beacon centers join the largest provider of laser vision correction services in the world. In fact, in the five years since TLC was founded, the company has grown to 45 laser centers in North America. As a publicly traded company, TLC is listed on both the NASDAQ (LZRCF) and Toronto (LZR) stock exchanges.

We encourage you to visit the TLC website at: www.lzr.com As one of the most detailed websites on laser vision correction, it will keep you up to date on developments in laser procedures and TLC.

If you have any questions about the Lifetime Commitment program, or any aspect of laser vision correction, please contact your local TLC/Beacon center. Or, call 1-888-CALL-TLC. Again, welcome to TLC.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Vamvakas', written in a cursive style.

Elias Vamvakas
President and CEO
TLC The Laser Center